** Course Data Sheet Outline **

POLI34

WHERE INTERIOR MEETS FASHION

Prof. CONCONI MARTA Maria

Session	MARCH
Institution.	POLITECNICO MILANO
Course location	POLITECNICO MILANO
Email contact.	marta.conconi@polimi.it
Title of the course.	WHERE INTERIOR MEETS FASHION
Code of the course (definite da IMU, non compilare).	POLI34
Language of tuition	**English**
Minimum year of study	2nd
Number of places Minimum (10) Maximum (20) Reserved for local students	Min10 - max 20
Prerequisites	NONE, just curiosity and passion. BETTER COURSE OF STUDY DESIGN OR ARCHITECTURE
Objectives	**CONCEPT FOR INTERIOR DESIGN FOR FASHION CLIENT**
Programme to be followed COURSE PROGRAM:	Interior design has recently been positively contaminated by furniture trends. The course will analyze the main case history of the biggest companies that set the boundaries of interior design. Ideation, and production of fashion collections will be analyzed also from the marketing and company organization process. There will be further analysis on national and international Public relations, preliminary studies and collection items. The course will analyze the evolution of fashion firms and their interaction with the interior design brands and what followed next. The student will work on a short research essay to be agreed with the professor. The subject will be fashion in interior design, with a specific focus on design hotels. It will include research and images. The evaluation will consider the layout quality of the research work. The student will develop a concept design of a hotel room or any other facility of a design hotel. The work on fashion design will be planned in advance with the professor. The student will represent, trough graphic work, the various creative processes (brain storming, mood board and a short video). Graphic quality will be considered in the evaluation of the work.

Course exam	Physical model, video, graphic drawings
Professor responsible	Prof. Marta Conconi - Interior Design course
Participating professors	
Contact Email / Telephone	marta.conconi@polimi.it
Course address	Politecnico di Milano